

Media Contact: Alicia Aldrich, Fishman PR, aaldrich@fishmanpr.com or (847) 239-8146



FOR IMMEDIATE RELEASE

Gourmet Snack Franchise Doc Popcorn Plans to Develop 100 Locations in Chile, Peru
World's Largest Franchised Popcorn Retailer Continues International Expansion

Denver, Colo. (November 20, 2014) – [Doc Popcorn](#), innovator of fresh-popped kettle-cooked popcorn, has announced today that it plans to add 100 new units in Chile and Peru over the next 15 years following a recently executed master franchise agreement with Alice Keh and her husband, Patricio Haristoy. The first Doc Popcorn location will open in the couple's hometown of Santiago, Chile.

Alice, who was originally born in the U.S., will lead day-to-day operations for the Doc Popcorn business in Chile and Peru, while her Chilean husband, Patricio, will oversee the strategic and legal aspects of the company.

"What makes Doc Popcorn so special is that it is a fun, playful brand that addresses consumer demand for higher quality, healthier—yet affordable—options in the snack category; and, the business is simple to run," says Keh. "Doc Popcorn is a strong, innovative brand that is poised for growth. We know it will do well here in Chile and Peru."

As the snack food market continues to grow, Doc Popcorn is well positioned in the marketplace with its goal of revolutionizing snacking – for the better. Using 100% corn oil, proprietary natural flavor blends and other high-quality ingredients, Doc Popcorn handcrafts a wide-variety of fresh-popped specialty flavors of popcorn, from *Sweet Butter™* and *Caramel Bliss™* to *Hoppin' Jalapeño* and *Cheesy Cheddar*.

"Expanding into South America is a very proud moment for Doc Popcorn," says Rob Israel, who co-founded Doc Popcorn with his wife, Renee. "We're excited to continue partnering with strong master franchise partners like Alice and Patricio to penetrate untapped international markets."

Since the company began franchising in 2009, Doc Popcorn has become the largest franchised popcorn retailer in the world with more than 90 locations across the United States, Japan, Mexico and Puerto Rico.

For more information about Doc Popcorn, including franchise opportunities, visit www.docpopcorn.com.

About Doc Popcorn

Using 100% corn oil, proprietary natural flavor blends and other high-quality ingredients, Doc Popcorn handcrafts a wide variety of fresh-popped specialty flavors of popcorn. Doc Popcorn's delicious flavors are gluten-free, whole grain, wheat-free and nut-free. Other options, such as sugar-free and dairy-free popcorn are also available. Doc Popcorn started franchising in 2009 and has since been recognized as one of the hottest snack franchises in the country, including a No. 59 ranking on the 2013 Inc. 500 list. For more information, please visit www.docpopcorn.com.

###